

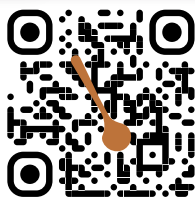
# 2026

## Food Prize Sponsorship

# food prize

March 21, 2026

Calling all foodies! After a short break in 2025 and from the huge success of the 2023 and 2024 events, Food Prize is back! We're offering the opportunity to be a sponsor of our major community food event and pitch competition in Battle Creek. By sponsoring this event, you'll enjoy unparalleled visibility for your organization through benefits defined on this sheet. Help us continue to bring an exciting and inspiring event to Downtown Battle Creek!



[foodprizebc.com](http://foodprizebc.com)

### Platinum Sponsor

**\$10,000**

- Includes Gold, Silver and Bronze benefits as well as
- Arena hospitality room VIP access with 20 event passes for all three events
- 8'x8' print board inside Kellogg Arena (good for 1 year)
- Logo on Arena digital displays day of
- Logo on print-at-home e-tix
- Radio shout-out

### Gold Sponsor

**\$5,000**

- Includes Silver and Bronze benefits as well as
- Stage banner
- Outdoor marquee logo (up to 90 days)
- Logo included on Beckley Rd digital billboard advertisements

### Silver Sponsor

**\$2,500**

- Includes Bronze benefits as well as
- Logo on printed materials
- Logo on Downtown merchant A-frames

### Bronze Sponsor

**\$750**

- Company acknowledgment on all social media posts
- Logo on website

\*All sponsorship benefits are subject to change based on time frame of securing sponsorship.

# YES!

I would like to become  
a 2026 Food Prize  
sponsor:

- ☐ PLATINUM SPONSOR - \$10,000
- ☐ GOLD SPONSOR - \$5,000
- ☐ SILVER SPONSOR - \$2,500
- ☐ BRONZE SPONSOR - \$750



**FILL OUT  
FORM  
ONLINE**

BUSINESS NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

ADDRESS, CITY, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

☐ CREDIT CARD: ☐ CHECK (payable to: Kellogg Arena c/o Food Prize, 1 McCamly Square, Battle Creek, MI 49017)

NAME ON CARD: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ CW: \_\_\_\_\_