

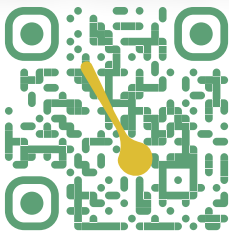
2024

Food Prize Sponsorship

food prize

October 5, 2024

Calling all foodies! After the huge success of last year's Food Prize, we're offering the opportunity to be a sponsor of our major community food event and pitch competition in Battle Creek. By sponsoring this event, you'll enjoy unparalleled visibility for your organization through benefits defined on this sheet. Help us continue to bring an exciting and inspiring event to Downtown Battle Creek!



foodprizebc.com

Platinum Sponsor

\$10,000

- Includes Gold, Silver and Bronze benefits as well as
- Arena hospitality room VIP access with 20 event passes for all three events
- 8'x8' print board inside Kellogg Arena (good for 1 year)
- Logo on Arena digital displays day of
- Logo on print-at-home e-tix
- Radio shout-out

Gold Sponsor

\$5,000

- Includes Silver and Bronze benefits as well as
- Stage banner
- Outdoor marquee logo (up to 90 days)
- Logo included on Beckley Rd digital billboard advertisements

Silver Sponsor

\$2,500

- Includes Bronze benefits as well as
- Logo on printed materials
- Logo on Downtown merchant A-frames

Bronze Sponsor

\$750

- Company acknowledgment on all social media posts
- Logo on website

*All sponsorship benefits are subject to change based on time frame of securing sponsorship.

YES!

I would like to become a 2024 Food Prize sponsor:

- PLATINUM SPONSOR - \$10,000
- GOLD SPONSOR - \$5,000
- SILVER SPONSOR - \$2,500
- BRONZE SPONSOR - \$750



FILL OUT FORM ONLINE

BUSINESS NAME: _____ CONTACT NAME: _____

ADDRESS, CITY, ZIP: _____

PHONE: _____ EMAIL: _____

CREDIT CARD: CHECK (payable to: Kellogg Arena c/o Food Prize, 1 McCamly Square, Battle Creek, MI 49017)

NAME ON CARD: _____ EXPIRATION DATE: _____

CARD NUMBER: _____ CW: _____